



Industrial Consultancy & Sponsored Research (IC&SR)

PORTABLE THREE-DIMENSIONAL WATERFALL GRAPHIC PRINT

**IITM Technology Available for Licensing** 

#### **Problem Statement**

T MADRAS

Indian Institute of Technology Madras

- LED displays are prone to color shifts, environmental pollution, frequent replacements, and high costs due to temperature effects and damage from high electrical currents.
- Moreover, Current three-dimensional waterfall graphic systems use solenoid valves and microcontrollers but are not portable and often limited in controlling a large number of valves.
- There is a need for a portable, bi-color waterfall graphic print device that uses water as a display medium, controlled through advanced microcontrollers and solid-state devices.

#### Intellectual Property

- IITM IDF Ref 1639
  - IN 544009 Patent Granted

#### TRL (Technology Readiness Level)

TRL 9 Actual System Proven in operational environment

**Technology Category/ Market** 

Category- Electronics & Circuits / Green Technology

#### Industry Classification:

Display Technology ; Entertainment & Event Production ; Advertising & Digital Signage; Automation & Control Systems

#### Applications:

Signs, lighting, data communication and other signaling, display media, advertisement, patterns & images; advertisements in shopping malls, museums and entertainment shows ; Fountains

#### Market report:

The global 3D Display market is projected to grow from USD 78.05 Billion in 2024 to USD 260.7 Billion by 2032, with a CAGR of 16.27%

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**Figure:** The overall working flow of the graphic print device as a block diagram



**Figure:** Diagram of the mechanical structure that helps suspend the tank

#### **Research Lab**

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## Technology Transfer Office TTO - IPM Cell



# Industrial Consultancy & Sponsored Research (IC&SR)

**ADRAS** 

an Institute of Technology Madras



Figure: Schematic of the Printed Circuit Boards designed and used in the device

Technology



The system features a cylindrical screen using falling water controlled by solenoid valves, driven by a preprogrammed Arduino microcontroller and custom PCBs for image display.



Images are converted to binary data and stored on an SD card. A custom algorithm and OpenCV are used to convert images, enabling continuous pattern generation.



A series of solenoid valves control water flow in the display. The solenoids are activated by the Arduino via shift registers, opto-couplers, and TRIAC for precise ON/OFF control



#### **Key Features / Value Proposition**

- Uses falling water controlled by solenoid valves for displaying 3D graphics, offering a unique and dynamic visual compared to conventional static LED displays.
- Unlike LED displays, the water-based system requires less maintenance, utilizes water (a renewable resource), and uses far fewer electronic components, making it more eco-friendly.
- The system operates with fewer electrical components compared to LEDs, consuming less power and being more energy-efficient, making it more sustainable in the long run.
- Unlike LED systems with numerous electronic components, this device uses a minimal number of components (Arduino, shift registers, TRIAC), reducing complexity and maintenance needs.
- The modular and compact design, with water circulation and a cylindrical screen, makes the technology easily portable and scalable for use in various applications like museums and exhibitions.

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